



WESTSIDE HIGH SCHOOL

Level Up: *RISE* to Your Potential

24-25 Lesson Plan Template

Teacher: **Michael Goodnight**

Subject: **Principles of Business, Marketing and Finance**

Finance

Week of: 11/4-11/7	Monday	Tuesday	Wed./Thur.	PD
TEKS	PBMF 5.A Explain the role of business in a global society	PBMF 5.A Explain the role of business in a global society	PBMF 5.A Explain the role of business in a global society	PD
Learning Objective	Explain the role of business in a global society	Explain the role of business in a global society	Explain the role of business in a global society	PD
Higher Order Thinking Questions	<u>How does</u> the role of business shape a global society ?	What do customers expect when conducting business with companies in this country? List key aspects such as punctuality, quality, or flexibility.	Describe how your business can adapt to meet these expectations and show respect for the country's culture. Consider changes in communication style, relationship-building, and product presentation.	PD
Agenda	1. 11/4 PPT 2. DOL	1. 11/4 PPT 2. DOL (ONTRACK)	1. International Business Project (Major Grade)	PD

Demonstration of Learning	Essential Question Critical Writing: <u>How does</u> the role of business shape a global society ?	Given 5 questions, students will correctly summarize global business with an accuracy rate of 80%.	1. International Business Project.	PD
Intervention & Extension	Peer Buddy, Word Walls, Anchor Charts	Peer Buddy, Word Walls, Anchor Charts	Peer Buddy, Word Walls, Anchor Charts	PD
Resources	HISD Curriculum	HISD Curriculum	HISD Curriculum	PD